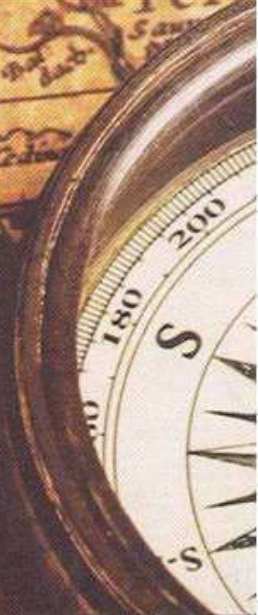


WHAT YOU MISSED REPORTING FROM THE 5TH EDITION

# ELLE DECOR

## INDIA DESIGN ID



**100** PLUS BRANDS

THE BEST OF LIVING, BEDROOM,  
BATH, KITCHEN AND OUTDOOR  
SPACES FOR THE HOME

### HEAR FROM

ALBERTO ALESSI  
ASHIESH SHAH  
CARLO RATTI  
KAMAL MALIK  
LIDEWIJ EDELKOORT  
PAUL MATHIEU  
REGIS MATHIEU

### SHOPPING LIST

DISCOVER LATEST COLLECTIONS AND NEW STORES  
ACROSS TRENDING DESIGN DISTRICTS AT ID SATELLITE

# VIBRANT SOIREE

The creme de la creme of the design fraternity converged for the Asian Paints ColourNext 2017 launch party, co-hosted by ELLE DECOR



1. Ramesh Sopra with a black dipped in Intense Ocean point, the Asian Paints Colour of the Year 2017, partaking in the interactive installation at the entrance of the Trends Pavilion 2. Amit Syngle, President - Sales, Marketing and Technology, Asian Paints Ltd India with Aashi Bharia, Director, Ogaan and Gaurav Mashruwala, CEO, Ogaan Media 3. The band Bismark 4. KBS Anand, CEO & Managing Director, Asian Paints Ltd India 5. Arif Ayyub, Publisher, ELLE & ELLE DECOR India with Jaldeep Kanse, General Manager - Brands, Asian Paints Ltd India 6. Soumitra Ghosh 7. Varuna Aravind, Nita and Indrajit Kembhavi 8. Akshay Heranjal 9. Vinita Chaitanya 10. Sonia Bajaj and Vijay Prakash, Group Brand Manager, Asian Paints Ltd India 11. Supraja Rao



1. Arvind Rangan 2. Gayatri Shetye, Kamal Malik and Sunil Patel 3. Shabnam Gupta 4. Srikanth SK, Pragnya Rao, Bindu Nair and Navdeep Kaur 5. Bipratip Dhar 6. Pramiti Madhavi, Editorial and Content Director, ELLE DECOR India & Ogaan Media with Sneha Ullal Goel, Interim Editor, ELLE DECOR India and Anchal Kaushal, Art Director, ELLE DECOR India 7. Eliza Higgins and Cyrus Patel 8. Melissa Smith 9. Pavitra Sriprakash 10. Ram Sinam 11. Sachin Bandukwala 12. Raja Shankhwalker 13. Babu Cherian 14. Darshane Patel 15. G. Ram Mohan 16. Dhyanajay Shinde 17. Lijo Jos 18. Niels Schoenfelder 19. Ayush Kasilwal 20. Shuttle cars at the venue covered with Sabyasachi's wallpapers for Nilaya by Asian Paints